

## **IEA launches new supply chain initiative to support exporters**

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31 March 2015

The Irish Exporters Association (IEA) has launched a new initiative called Supply Chain Ireland to support exporters with multimodal supply chain, logistics and customs issues.

Being described as a forum, it will provide a network for exporters across all sectors to interact and exchange information on best practice through a series of targeted information seminars, events and roundtable meetings country wide.

The Department of Transport, Tourism & Sport is supporting the initiative and promising to take an active part in it.

Howard Knott, trade facilitation director, IEA, said: “A sustainable, competitive, flexible supply chain has never been more in demand. As Irish exporters penetrate more overseas markets, grow their presence in existing markets, or export for the first time, it is crucial that they are guided along the supply chain.

“Supply Chain Ireland has been established to assist our members achieve their optimum supply chain through advice, support and ongoing interaction with suppliers of logistics services. The initiative will be member driven and support activities across the island of Ireland.”