

## IRISH EXPORTERS ASSOCIATION TEAM UP WITH ULSTER BANK

Robert McHugh,  
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The Irish Exporters Association (IEA) and Ulster Bank held the fourth in a series of six regional business seminars in Shannon Airport yesterday morning, entitled - **The Importance of Shannon & Mid-West Corridor to the Irish Export Industry.**

Over 70 exporters and service providers attended the event from all over the Shannon and Mid-West region to hear from the Export Industry Panel and Industry Speakers. A panel discussion led by Simon McKeever, Chief Executive, Irish Exporters Association took place on industry opportunities and challenges relevant to the region.

Speaking after the event in Shannon, Head of SME Banking in the South Midlands and West, Pat Horgan said, "Shannon is an important business hub in Ireland and we know from talking to our customers that there are exciting and innovative businesses here. This event gives our team the chance to meet those businesses and hear about what matters to them and how we can provide meaningful help so they can turn their ideas into reality."