

## 'GET EXPORT READY' COMING TO CORK

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'Get Export Ready' will be coming to Cork next Wednesday, 29th April. The event will be a Master Class for potential new exporters on how to internationalise their business from an Irish base. Those attending will have the opportunity to hear first-hand from an Irish company sharing their experience and business lessons learned as they successfully made the transition from selling domestically to exporting to world markets. John Bowen, Cork based business advocate and serial entrepreneur will speak about trading internationally and will ask the hard questions about exporting and the various challenges that come with trying to win customers overseas.

This event also offers an opportunity to learn about the range of supports available from Enterprise Ireland for companies looking to Internationalise their business. The Local Enterprise Office (LEO) will outline supports available to drive the export agenda for local business.

The Irish Exporters Association, AIB, DHL, Euler Hermes, APB Food Group and PWC will also be in attendance at the event to advise participants on practical supports available for new and early stage exporters.

For more visit:

[www.businessworld.ie](http://www.businessworld.ie)

<https://www.businessworld.ie/news/-Get-Export-Ready-coming-to-Cork-28994.html>