

MAY/JUNE 2015
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Irish Exporters Association launches Supply Chain Ireland forum



On March 31 the Irish Exporters Association (IEA) launched Supply Chain Ireland, a new initiative that aims to support large and small companies in overcoming the challenges that arise when exporting goods from Ireland.

The launch took place in Dublin at the Clarion Hotel and brought together industry specialists

from the air, road, sea and rail sectors with government and key stakeholders.

Secretary General of the Department of Transport, Tourism & Sport, Tom O'Mahony, confirmed that his department would support and take an active part in the Supply Chain Ireland Forum. "The Department is committed to supporting the Irish economy by ensuring that goods can be moved more easily about the country and particularly to and from ports and airports," said O'Mahony.

The objective of Supply Chain Ireland is to strengthen Ireland's position as a leading location for conducting global supply chain

Pictured at the launch of Supply Chain Ireland: Simon McKeever, Chief Executive, Irish Exporters Association (left) and Mr. Tom O'Mahony, Secretary General of the Department of Transport, Tourism & Sport.

activities. The forum is designed to provide a network for exporters across all sectors that will interact and exchange information on best practice

is aimed at providing a platform for businesses to learn from one another and from leading experts in the field. "The IEA felt a responsibility to drive collaboration across the transport and logistics sectors, corporate and government in order to support and develop the industry," he added.

A sustainable, competitive, flexible supply chain has

never been more in demand, said Howard Knott, Trade Facilitation Director of the IEA. "As Irish exporters penetrate more overseas markets, grow their presence in existing markets, or export for the first time, it is crucial that they are guided along the supply chain. Supply

Chain Ireland has been established to assist our members achieve their optimum supply chain through advice, support and ongoing interaction with suppliers of logistics services. The initiative will be member driven and support activities across the island of Ireland."



in supply chain and logistics activities. This will be achieved by way of a series of targeted information seminars, events and roundtable meetings countrywide.

PLATFORM FOR BUSINESS

Speaking at the launch, Simon McKeever, CEO of the Irish Exporters Association said that the initiative