

Exporters Agree Partnership Deal

12 March 2015

In brief

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Dublin: The Irish Exporters Association yesterday announced a partnership with food group ABP, AIB, DHL, credit insurance company Euler Hermes, and PwC. It will also collaborate with the Department of Foreign Affairs and Trade, Enterprise Ireland, and Bord Bia, to launch a new initiative for exporters. The National Export Campaign and National Export Hub aim to increase the number of Irish businesses exporting for the first time, assist businesses to enter new export markets, and support exporters to grow their exports in existing markets.