



The Midlands is open for business. Are you?

Importance of Midlands to Irish Export Industry

Business Event: The Importance of the Midlands to the Irish Export Industry

Date: 14th September 2016

Time: 7.30am – 10.00am

Address: Sheraton Athlone Hotel

Event: The Irish Exporters Association, in association with Ulster Bank, will hold the third seminar in a series of six regional business seminars on *The Importance of the Midlands to the Irish Export Industry* in Sheraton Athlone Hotel on 14th September 2016. The event will attract key exporters and service providers from the Midlands and include keynote addresses from entrepreneurs and industry experts. An Expert Advisory Panel discussion will inform attendees on challenges and opportunities relevant the region.

Highlights

07.30am Photocall

Expert Advisory Panellists:

- Simon Barry, Chief Economist Republic of Ireland, Ulster Bank

Industry speakers:

- Sean Feeney, Director of Supply Chain and Operational Excellence, [Alkermes](#)
- Kenny O'Brien, General Manager, [Athlone Extrusions](#)
- Seamus Reilly, Co-founder and Operations Director, [Critical Healthcare](#)
- Ray Byrne, Managing Director, [Wineport Lodge](#)

To RSVP to this event or for further information contact:

Fiona Burke, Communications, Events & Public Affairs Officer, Irish Exporters Association

T: 01 6424171

E: fionaburke@irisheexporters.ie

About the Irish Exporters Association:

The Irish Exporters Association (IEA) assists its members to grow their exports to world markets. We drive and support the growth and development of all exporting businesses based in Ireland by:

Representation – leading the export agenda as the voice of Irish exporters

Member development – enhancing the export knowledge and skillset of members through a range of training services and export development programmes

Networking & Connectivity – connecting our members with government and business stakeholders domestically and in market

Export Services – enabling our members with practical assistance and critical support services

The IEA represent the whole spectrum of companies within the export industry including SME's who are beginning to think about exporting for the first time right through to global multinational companies who are already extensively exporting from Ireland. It is the connecting force for Irish exporters, providing practical knowledge and support across the Island of Ireland and in foreign markets.