



Irish Exporters Association Announces new Initiative for North-East

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The Irish Exporters Association (IEA), in partnership with Ulster Bank, Iarnród Éireann Irish Rail, Rhenus Logistics and Fleet Transport, this morning held the first in a series of 4 large Supply Chain Seminars which will take place around the country as part of a new supply chain collaborative initiative, the IEA Supply Chain Series 2017.

The event titled "What now for the border region? Securing the interests of Irish Exporters in the North East" took place at the Crowne Plaza Dundalk, Co Louth and attracted over 90 exporters and manufacturing companies from all over the region.

The IEA Expert Advisory Panel with keynote address from Tony Buckley, Assistant Secretary & Deputy Director General of Customs at Revenue, advised attendees of the opportunities and challenges for the border region from a Revenue perspective and preparing for Brexit.

Other Industry speakers included Ulster Bank and Rhenus Logistics who provided expertise on customs, fraud prevention, logistics and the economy and exporters MACFAB Systems, Intact Software, and Easydry Limited.

Schedule of IEA Supply Chain events for 2017:

- · 26th April 2017, IEA Supply Chain large seminar 1, Dundalk, Co Louth
- · 4th May 2017, IEA Exporters Working Group 2, Claremorris, Co Mayo
- · 16th May 2017, IEA Supply Chain large seminar 2, Galway
- · 15th June 2017, IEA Supply Chain large seminar 3, Cork





- · 27th September 2017, IEA Exporters Working Group 3, Limerick
- · 17th October 2017, IEA Exporters Working Group 4, Cork
- \cdot W/C 4th December 2017, IEA Supply Chain large seminar 4, Ulster Bank HQ, George's Quay, Dublin 2

Speaking today, Chief Executive at the Irish Exporters Association, Simon McKeever said, "The North-East of the country is an extremely important export location. It has the distinct advantage of being nationally connected with rail and road networks and internationally connected with access to Dublin Port and Dublin Airport, proximity to Northern Ireland and the Midlands."

He added, "With an abundance of thriving ICT, Life Sciences, Food & Drink, Manufacturers and International Business Services across the region, our supply chain initiative will provide a network for our corporate members across all sectors to interact and exchange information on challenges, industry requirements and best practice while keeping up to date with local, national and international issues affecting the export industry supply chain."

Source: www.businessworld.ie